



Prevention Community of Practice

*Prevention Community of Practice
July 24, 2019*

Questions and Answers

Q1: What is the membership fee for a student to be a member of Dover Youth2Youth?

A1: Around \$150; it is comparable to the fees for other after school activities such as sports teams.

Q2: What happens if a child cannot afford the membership fee?

A2: Scholarships are available for children that face a financial challenge.

Q3: Is the YAS program working directly in the recovery community?

A3: Not currently, but this is something they are certainly open to.

Q4: How many people have staffing that is allocated to fundraising, marketing, development, and branding? How important is it to have staffing dedicated to those pieces?

A4: Two people in the room have those resources. Programs can grow their marketing capabilities through workshops, but the organizations are program heavy. There could be cohesion to the marketing of all the similar programs to brand it consistently and utilize the strength in numbers.

We can utilize the business student programs at higher ed programs for internships to work on marketing. This can be especially useful for young adult programs. Reach out to local universities and colleges for these types of internships.

Q5: For the in-kind support that Dover Y2Y is receiving, is that for their benefits?

A5: The Executive Director position is fully funded through grants, including benefits. Accessing other city services there is no cost for the program.

Q6: Payment in lieu of taxes template? How do you ask? Especially when there is no town manager?

A6: Going through the city made sense for Dover Y2Y, they approached the hospitals. They started the conversation and put pressure on the hospitals – so that got the program into the hospital's foundation programs and grant applications.



Q7: Are all hospitals non-profit?

A7: No, they are not. There are also different classes of non-profits.

Q8: How do you avoid double dipping to implement programs you are already getting paid for – how do you collect fees on something you're already getting funding for?

A8: Within your organization, set up account numbers that % of time dedicated to "X" and you track how much time is spent for a task - Jill is happy to help organizations set up their job codes and account system to know that the time they're dedicating to things is from the correct money source. If your job code is different than you can collect fees on it.

Several funding sources can be used to cover a project's needs need as long as the percentages are broken out to cover costs.